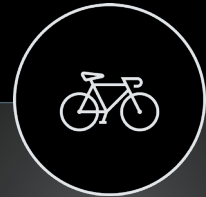


Advanced Listing Packages

All prices are per license and charged on an annual basis.



Starter

\$700

Control your digital knowledge across the Network.

Includes: Listings, Publisher Suggestions, and Listings Analytics



Professional

\$1000

Monitor reviews from across the Network and engage with customers on their terms.

Includes: Review Monitoring, Social Location Page Posting, and User-Generated Content



Ultimate

\$1900

Leverage reviews and competitive intelligence to make better business decisions and win more traffic.

Includes: Review Generation, Review Response, Sentiment Analysis, Competitive Intelligence, and more

Add-On to any package:

Schema Tags

Includes: Schema Markup, Knowledge Sync, Analytics, Live API

\$150

If you already have local landing pages, optimize them for local search and sync them.

Feature	Starter	Professional	Ultimate
Knowledge Manager	✓	✓	✓
App Directory	✓	✓	✓
Geocoding	✓	✓	✓
Custom Fields	✓	✓	✓
User Roles & Approvals	✓	✓	✓
Scheduled Updates	✓	✓	✓
Single Sign-On	✓	✓	✓
Knowledge API	✓	✓	✓
Analytics: Insights Library, Dashboards, Report Builder, & Activity Report	✓	✓	✓
Listings	✓	✓	✓
Branded Content Syndication	✓	✓	✓
Publisher Suggestions	✓	✓	✓
Listings Analytics	✓	✓	✓
Social Location Page Posting		✓	✓
Review Monitoring		✓	✓
User-Generated Content		✓	✓
Duplicate Suppression		✓	✓
Review Generation			✓
Review Publishing			✓
Review Response			✓
Review Insights			✓
Sentiment Analysis			✓
Competitive Intelligence			✓

Additional Add-Ons

All prices are per license and charged on an annual basis.

Add-On	Price	Package	Notes
Competitive Intelligence	\$500	Base, Starter, or Professional (included in Ultimate)	Must have Professional to compare your <i>own</i> reviews to competitors', since this relies on Review Monitoring.
Review Response	\$500	Professional (included in Ultimate)	Supports response to reviews on Facebook, Google, and First-Party generated reviews.
Network: Healthcare	\$200	Starter, Professional, or Ultimate	For healthcare customers. Includes healthcare-specific publishers like Vitals and Wellness.com.
Food / Restaurants	\$500	Starter, Professional, or Ultimate	For food customers. Includes Restaurant Entity, Restaurant Attribute Fields, Menus, and publishers like Zomato, Postmates, delivery.com, and more.
Aggregator Package	\$180	Starter, Professional, or Ultimate	Includes Acxiom, Infogroup, and Localeze